



THE McSATANS



A SATANICALLY DYSFUNCTIONAL FAMILY COMEDY

THE McSATANS

“HOME IS WHERE
THE HELL IS”

A misfit family of devil worshippers tries to blend into a stiff rural town — until demonic chaos strikes and only their unholy bag of occult tricks can save it.

Genre: Ultra Dark Comedy-Horror (R)

Key Selling Points:

- Bold, edgy comedy-horror satire
- franchise and cult potential
- subversive culture appeal





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THE DEVIL'S DETAILS

The McSatans isn't just another horror-comedy — it's a fearless, R-rated genre mashup with a tender, beating heart. Beneath the chaos and blasphemy lies a story about belonging, love, and defying the rules that try to contain you.

The McSatans is sharp, subversive, and wildly original — skewering religion, repression, and generational trauma with dark laughs and a weirdly tender core. An all-new IP with legs!

No other film dares this tone.
No other script pulls it off like this.
It shouldn't work at all.

That's why it works so **effin'** well.

Luke and Salem: True love holds all the dysfunction together



The McSatans Family: Evil never looked this charming

THE McSATANS



THE McSATAN FAMILY: BLOOD'S THICKER THAN HOLY WATER



LUKE McSATAN:

Charismatic, bombastic Satanist father obsessed with legacy, struggling to sacrifice his son while rediscovering his capacity to love and protect what truly matters.



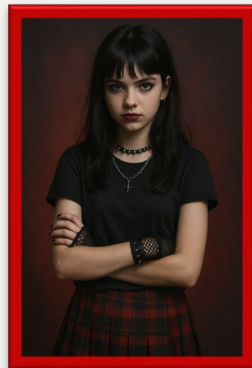
SALEM McSATAN:

Stylish, unhinged matriarch who channels loyalty and emotional intuition while hosting cursed dinner parties and hearing voices from “The Girls” that fuel her dark resolve.



DAMIEN McSATAN:

Melodramatic emo teen desperate for identity and attention, who transforms from moping poser to performer with a surprisingly heartfelt creative voice that even he didn't expect.



GOTH McSATAN:

Sarcastic, emotionally armored goth daughter who curses bullies, hides tenderness behind scowls, and evolves into the family's fiercest, most loyal dark protector and avenger.



BUB McSATAN:

Politically precocious youngest child, disturbingly calm about being sacrificed — until he discovers hidden power and decides to save his family instead.



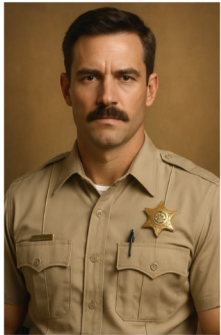
GRAMMA McSATAN:

Cryptic, parasite-possessed oracle who mutters prophecies, relishes horror-movie snack trays, and holds the key to defeating the demon — Luke's estranged and infernal father.

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SAINTS...

... AND SINNERS



SHERIFF TAYLOR:

Small-town lawman caught between order and truth, who slowly abandons conformity to protect justice and support misunderstood McSatan family.



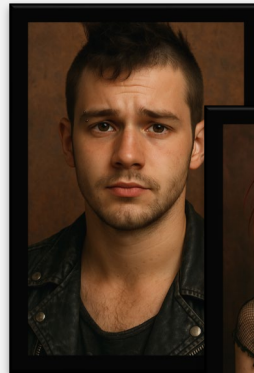
ELLEN TAYLOR:

Sheriff's wife turned quiet revolutionary who befriends Salem, sees through the town's ignorance, and becomes a bridge between worlds.



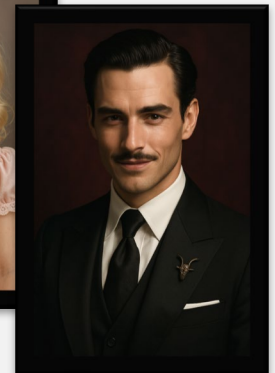
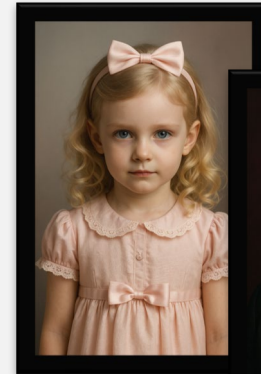
JOEY TAYLOR:

The lawman's son, and best friend to Bub McSatan. When Bub finds out he's about to be sacrificed, his goal is to find Joey a new best friend.



BUTCH and WINNIFRED PEABODY:

Twisted misfit siblings whose inappropriate bonding unleashes a demon — revealing the dangers of resentment, ritual, and blind imitation.



ABADDON, THE DEVIL:

Sometimes he's a Little Girl, sometimes he looks like Douglas Fairbanks Jr. But he's always pure evil and wants Luke McSatan dead.





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SMALL TOWN.
BIG WEIRD.



**JOSH and
ROLAND**



**BEATRICE and
YVETTE**



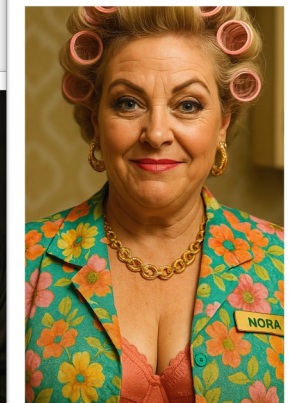
**PLUS: Additional
Townfolk for Meeting,
DMV Customers and
School Kids!**



**VINCE and
EUNICE**



**CHEF STANLEY, OLD MAN
CLAYMORE and NORA**



THE McSATANS



ACT ONE — WELCOME TO FORBENORK

Setup: The McSatans move to the quiet town of Forbenork, Oregon. **Luke (30s)** leads his unconventional household — wife **Salem (30s)**, kids **Damien (16)**, **Gotha (14)**, **Bub (11)**, his mom **Gramma (70s)**, and her pet tapeworm **Harley** — while pursuing his goal of becoming a High Priest. Everyone in the family has trouble fitting in, much to Luke’s dismay.



Inciting Incident: Outcast siblings **Butch (20s)** and **Winnifred (20s)** return to town ready to sow vengeance for being exiled years earlier. Luke’s reveals during the family’s Black Mass that he must convert a stranger in the town to Satanism and sacrifice his youngest son, Bub, to reach his goal. Gramma, kept prisoner in the basement, refuses to tell Luke the name of his father, who abandoned him years ago. Luke vows to find him and kill him.



B Stories: **Sheriff Taylor (40s)** and his wife, **Ellen (40s)**, are suspicious of the new neighbors, but try to balance giving them a chance with keeping peace in the community, which leads to the Sheriff calling a Community Meeting to discuss the McSatans as a “Menace”.



Key Turning Point: Luke learns about the Community Meeting called to discuss a “Menace” — and mistakenly believes the Menace is his intended convert.



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ACT TWO — SATAN'S SUBURBIA

Rising Action: Luke quietly attends the Community Meeting to discover he and his family are the “Menaces”. In the meeting Ellen stands up for the McSatans, saying they deserve a second chance. Butch and Winnifred, also present, are angered that the McSatans are given a second chance when they weren’t and vow revenge against all.



Midpoint: Sheriff Taylor and Ellen attempt to befriend the McSatans. Ellen sincerely likes Salem and wants to integrate her in a social gathering. Sheriff Taylor respects Luke; when he is notified that Butch and Winnifred have caused trouble in town, he asks for Luke’s help. Luke agrees, and a mutual trust is formed.



B Stories: Bub, resigned to his fate to be sacrificed on his upcoming 12th birthday, attempts to convince the family that he’d be a bad choice. When the plan backfires, he works to ensure his best friend, **Joey (12)** (Sheriff Taylor’s son) has a new best friend.



Second Turning Point: Butch and Winnifred summon a real demon — the **Little Girl (8)** — who turns the tide with genuine black magic. Meanwhile, each member of the family develops ways to cope with their difficulties in being accepted. After investigating mayhem by Butch and Winnifred, Sheriff Taylor and Luke become allies, and Sheriff confides he exiled the two misfits after Winnifred accused him of assaulting her.

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ACT THREE — FAMILY FROM HELL

Pre-Climax: Forbenork burns due to the mayhem of Butch, Winnifred and the Little Girl. Townsfolk blame it all on the McSatans, turning against them. Luke and Sheriff's alliance falls apart; along with every other alliance the McSatans have built. Luke "smells" a demon has been raised and implores Gramma to give him his father's name to bestow him with certain powers. She will not, warning it's too dangerous. Luke is furious.

— ☆ — ☆ — ☆ — ☆ —

Climax: Luke is arrested and strung up to be lynched by the town. Salem rounds up the family to "arm up", fight the town and save Luke. The Little Girl betrays Butch and Winnifred, changes form to a Grown Man and reveals he's Luke's father, with a plan to destroy Luke. The town captures all the McSatans to lynch them until — Bub calls forth his power as a member of The Illuminati. Working with Luke, who finally learns his father's name, **Abaddon (30s)**, the father-son pair send the Demon back to Hell in pieces.

— ☆ — ☆ — ☆ — ☆ —

Resolution: With Abaddon vanquished (for now), the grateful town accepts the McSatans — chaos and all. Luke decides not to sacrifice Bub — and calls him a great son — as he chooses his family over the High Priesthood. The McSatan family all begin to fit in with their friends in Forbenork and for now... balance is restored.

THE
END?

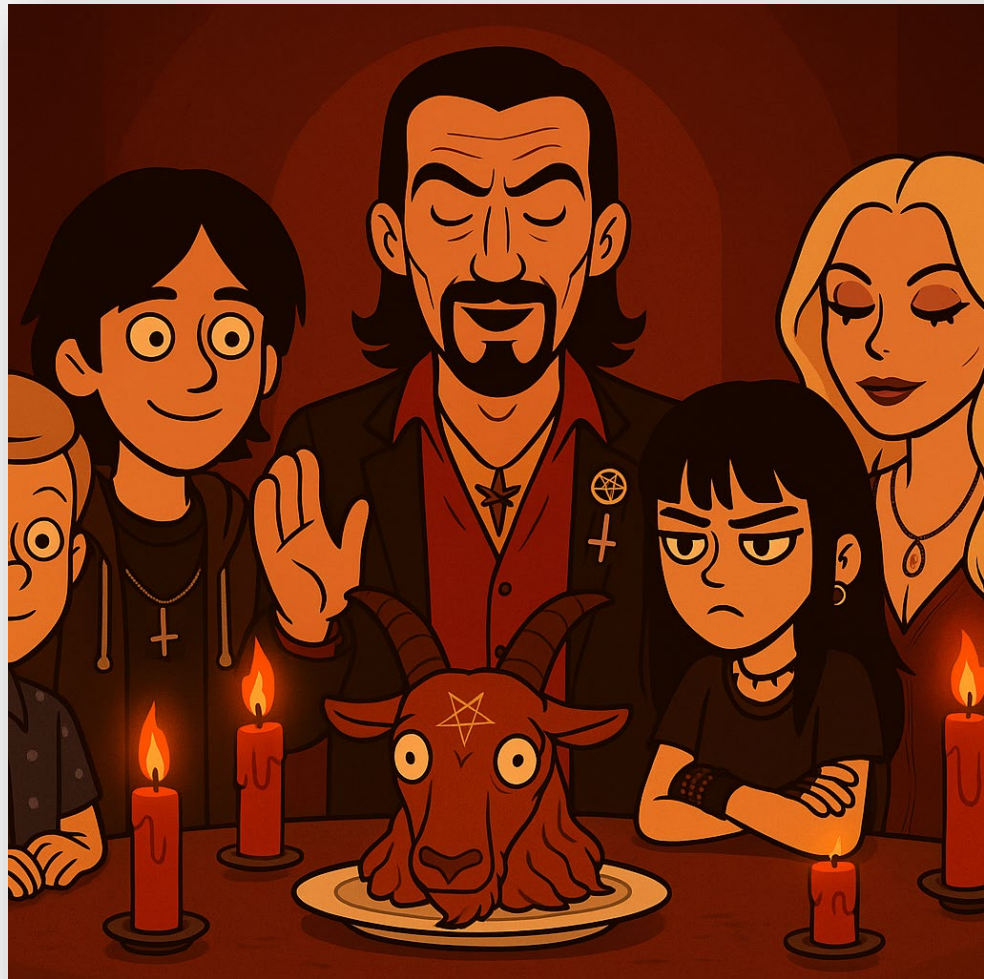
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SET PIECES

Satanic Family Dinner

Bathed in red candlelight, the McSatans don hoods and pentagrams for a dinner of boiled goat's head, with satanic grace (instead of “amen” it’s “fuck, yeah”) and sibling squabbling over who gets the eyeballs and brainstem. It’s a hilariously grotesque inversion of the wholesome family meal — equal parts cult ritual and 50’s sitcom banter. Beneath the blasphemy, we glimpse the truth: loyalty, even in dysfunction. This scene sets the tone, blending shock with sitcom — and family — heart.



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SET PIECES

Family Black Mass

In a candle-lit basement, the McSatans gather in robes to sing Satanic folk hymns and prepare for ritual sacrifice. But when Bub learns he's the chosen offering, his cheerful mood collapses. Black Mass is a twisted mashup of church singalongs, sibling rivalry, and religious fanaticism; this scene crackles with absurdity and emotional horror. It's both wickedly funny, quietly tragic — a set piece that shows the family's blind devotion to Satan, even at the cost of one of their own.





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SET PIECES

Gramma and her Tapeworm, Harley

In a dank basement that stinks of legacy and rot, Luke confronts his mother about the father he never knew. But Gramma won't reveal his name, pleading with Luke to understand the dangers involved in that knowledge. Meanwhile, a 40-foot sentient tapeworm, Harley, growls with hunger from inside her gut. When provoked, Harley erupts from her mouth, roaring like a cougar to defend his host. This unholy familiar symbolizes the burden of legacy — and the monstrous power passed down, whisper by whisper, from generation to damned generation.



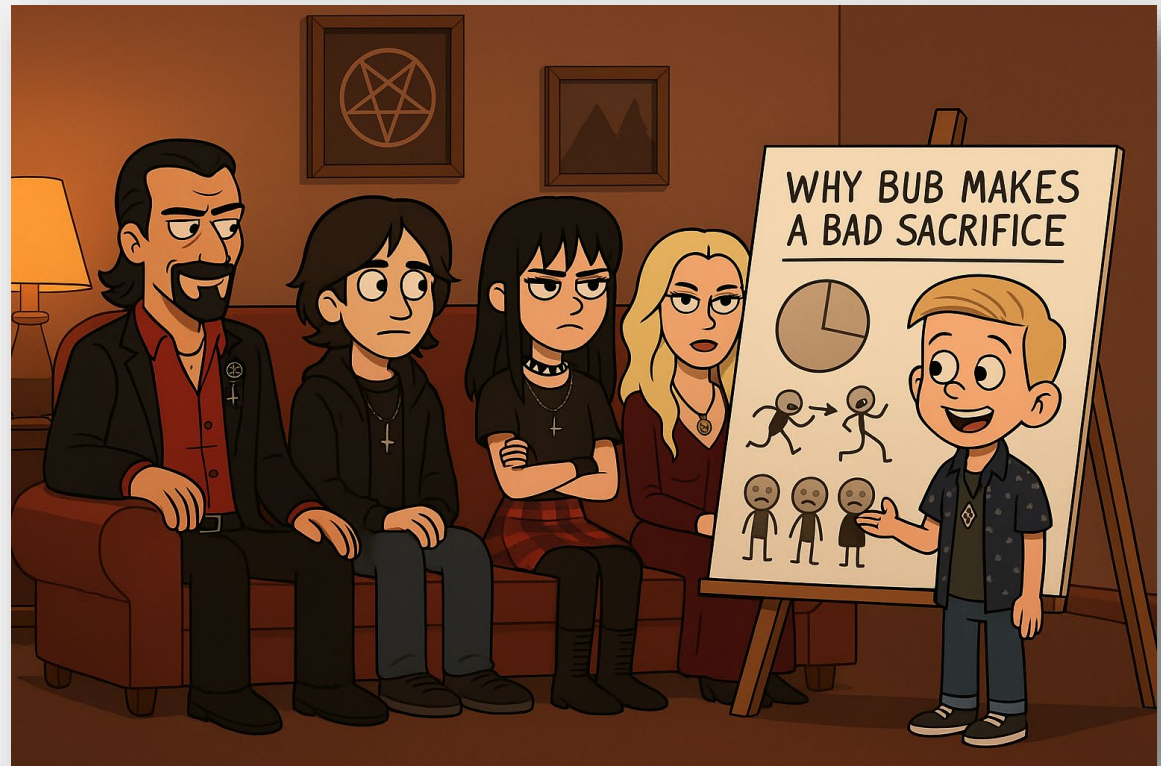
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SET PIECES

Bub's Presentation

In a hilariously bleak TED Talk-style slideshow, Bub pleads to avoid becoming the family's blood sacrifice. With stick figures, charts, and heartfelt logic, he argues his case: he does chores, he's fun for siblings to torment, and he's just not Satan-y enough. When it backfires, he blurts out a desperate offer to be "emasculated" — eager to please his Dad, without knowing what it means... or what it might cost. The moment is darkly funny and oddly tender, revealing the vulnerable child beneath all the demonic absurdity.



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SET PIECES

Bowling for Armageddon

A slick convertible screeches into the town square — Butch behind the wheel, a swaggering hellion with a rebel streak. Riding shotgun: a demonic Little Girl clutching a bowling bag full of nightmares. In back: Winnifred, finally part of the family she's always wanted. Together, they unleash chaos — hurling volatile spider-bombs like bowling balls, detonating Town Hall, Nora's Salon, and Stanley's Coffee Shop in blazing mayhem. It's a flaming welcome party for a town that dared to abandon them.



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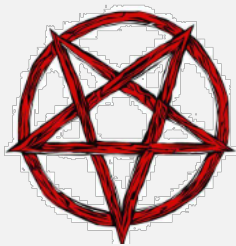


SET PIECES

Preparing for War

With Luke in danger, the family arms up in a classic “heroes suit up” moment — with the twisted tools that define them. Salem straps on ninja claws. Damien grabs his own failed noose. Gotha selects her favorite Croc-Sticker with glee. And Bub, after considering vibrating toys, revs a chainsaw instead. It's a demented, hilarious anti-Avengers moment where each weapon reflects their warped identity — this chaotic clan is ready to fight for one of their own.





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SET PIECES

The Mouse That Roars

It's his 12th Birthday. He's wearing a noose. And he's done playing by Hell's rules. In the film's most absurdly epic showdown, it's Bub who invokes a higher power — he's a member of The Illuminati, and he calls on its celebrity members to help his family. Together with Luke's final knowledge of his own father's name — Abaddon — the father-son pair dismember Abaddon limb by limb. It's funny, surreal, and jaw-droppingly heroic. With the demon melting into the soil, Bub finally earns the one thing he's wanted all along: his father's pride. But...

Despite Bub's heroism, Luke still hustles everyone home so they won't be late for Bub's blood sacrifice!



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SET PIECES

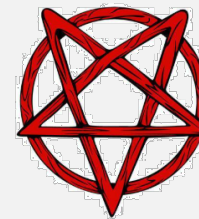
HELLSPAWN's Hellacious Glow-Up

They start as a hopeless garage band: off-key, off-beat, off-brand. But after Luke intervenes with cold cash and brutal honesty, Damien, Josh, and Roland transform into a full-blown pyrotechnic goth-metal juggernaut. Custom leather. Stage flames. Feral confidence. They shred through an original Damien-penned anthem — “*I Am Your Evil Satan*” — while a sea of teenage fists pounds in sync, flames blasting behind them. For once, Damien's not faking it ... he has *become* it.

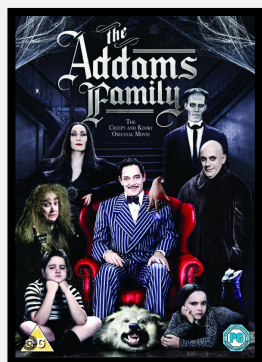
HellSpawn has arrived.



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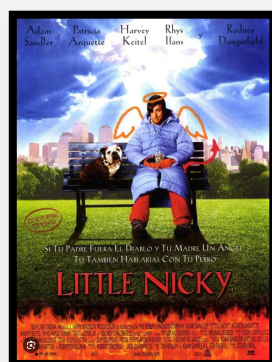


COMPARABLE FILMS



The Addams Family (1991)

Darkly comic, family-centric, and proudly weird, this film walks the line between gothic parody and heartfelt family loyalty — just like *The McSatans* do.



Little Nicky (2000)

A satanic outcast must navigate the human world to save his family — mixing absurdist comedy, juvenile rebellion, and infernal family drama.



Beetlejuice (1988)

A macabre, hyper-stylized world collides with domestic dysfunction. Its blend of ghoulish imagery and offbeat humor mirrors *The McSatans*' tonal ambition.



The Frighteners (1996)

Combines supernatural horror, slapstick gore, and quirky character work in a genre mashup that feels both emotionally grounded and playfully over-the-top.



Deathgasm (2015)

Metalhead teens accidentally summon a demon — graphic, hilarious, and heartfelt, this New Zealand cult favorite nails the tone of horror-meets-coming-of-age chaos.



Shaun of the Dead (2004)

A horror comedy that balances gory thrills with sincere emotional arcs, showing how ordinary people rise to the occasion during extraordinary undead circumstances.

THE McSATANS

PATH TO SUCCESS

- **Premiering at SXSW, Toronto, or Sundance NEXT**
Bold, subversive tone perfect for genre festivals.
- **Satirical hook with real emotional payoff**
Wild concept but grounded in character depth.
- **Genre fusion with mass and cult appeal**
Horror, comedy, and social satire in one.
- **Buzz magnet for press and critics**
Smart, irreverent, must-discuss — built for headlines.
- **Ideal fit for A24, NEON, IFC**
Proven buyers of edgy, voice-driven indies.
- **Long-tail cult appeal via streaming and fandom**
Rewatchable, quotable, destined for cult status.
- **Career-launching roles for youth cast**
Showcase for breakout performances and scene-stealers.
- **Cultural flashpoint: religion, rebellion, and the new family**
Beneath the jokes, real fuel for panels.





THE McSATANS

FRANCHISE AND IP POTENTIAL

- **Cult Franchise Potential**
The McSatans' dark, twisted world is primed for sequels.
- **Animated Spin-Off or Streaming Series**
Expands mythology while embracing cult comedy tone.
- **Luke's Vibe of "Nightclub Satanism" Brand**
Stylish, iconic subculture built for fan obsession.
- **Merchandising & Collectibles**
From goat pins to stage wear, appeals to wide audiences.
- **Cosplay + Fan Culture Activation**
Visuals made for conventions, fan art, fandom.
- **Multi-Platform Expansion**
Graphic novels, animated series, web shorts, HELLSPAWN music videos, and much, much, more.



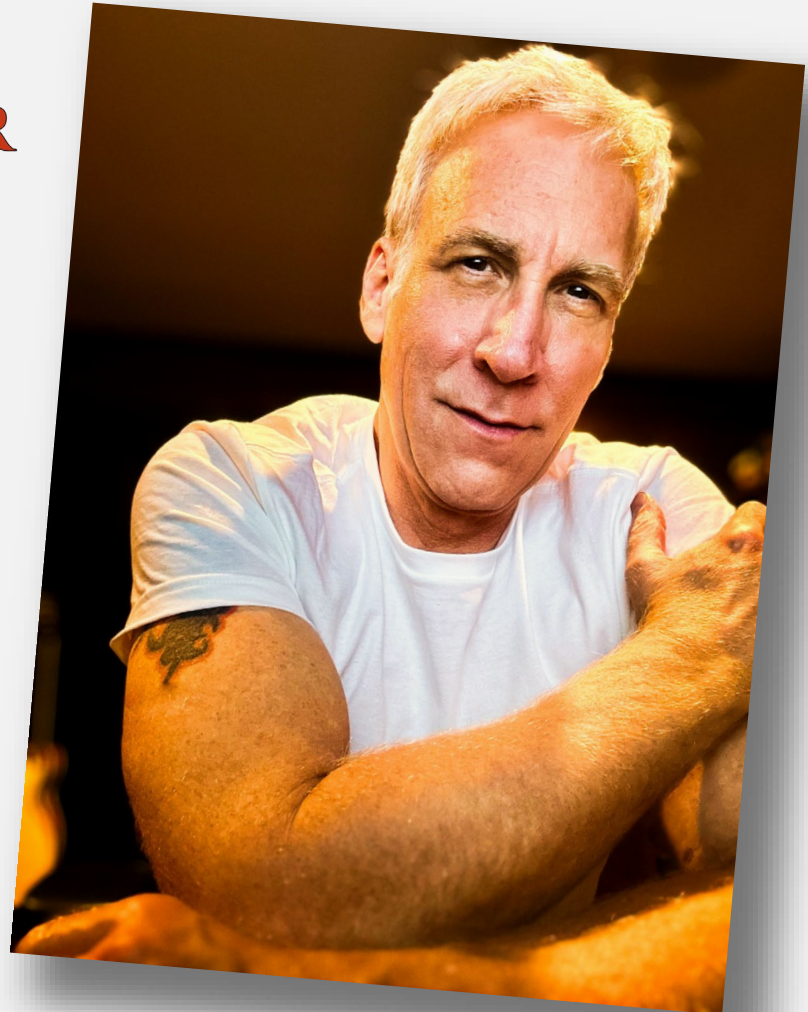


THE McSATANS

THAT DAMN SCREENWRITER

James Tuveson is a multiple award-winning screenwriter with four completed features and numerous produced short films. His work spans psychological thrillers, grounded dramas, absurdist comedies, and animated adventures—always anchored in bold, emotionally honest storytelling with strong character journeys and provocative themes.

With over a decade of screenwriting experience, his clear vision and collaborative style have made him a trusted partner for directors and producers alike.



THE McSATANS



LAST RITES



A bold, edgy risk—yes. But one with **soul**. *The McSatans* is **outrageous**, **original**, and **unforgettable**. This story has real **heart**, and real **potential**. With the right team, it can do more than break out — it can be a **phenomenon**.